

Robins Begg Consulting Limited

Financial Success Index FINDEX

Confidential Report for
Mr. Sample No.

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INTRODUCTION

Financial Success Index (FINDEX) is a measure of a person's awareness and utilization of his financial potential. It measures a person's ability to achieve financial success in any endeavor, whether as an employee or employer in any society in the world.

FINDEX is based on findings from comprehensive research into the lives of the world-leading millionaires and successful people conducted and documented in the works published by Dr. Thomas Stanley, Mark Victor Hansen, Robert G. Allen and George Clason.

WHAT FINDEX IS NOT

FINDEX is not a measure of a person's intelligent quotient. It has nothing to do with a person's ability to cope with complex analysis, logic, or abstraction. It has however been found to highly correlate with a person's ability to generate, retain and multiply money as well as a person's ability to manipulate factors of his environment to generate money directly or indirectly.

Having a very high FINDEX score (85% or above) does not imply that the person with the score is already a multimillionaire in physical cash or assets. However, it does mean that the person possesses a mental code that is similar to that possessed by over 90% of the world's leading millionaires and financially successful people. Just as an apple seed will become a tree and bear numerous apples in due course, a person with a high score will eventually become financially successful, if he maintains his mentality and habits in the current direction and reinforces them with fundamental knowledge, skills and experience.

Similarly, the fact that a person has a very low FINDEX score (Less than 50%), does not imply that the person may not possess large amounts of cash or assets right now. It means that his mental code is similar to that observed among financially unsuccessful people around the world. This means that unless something is done to reverse the person's mental code, he may end up being financially unsuccessful or poor. This is because every entity will eventually revert to its original state of being.

FINDEX does not measure a genetic, hereditary or static personality trait that cannot be changed. On the contrary, it measures a dynamic financial mental code, which is acquired by a person over years of subconscious programming. Therefore, in spite of how low a person's current FINDEX score may be, it can be improved upon if the individual is willing to make the necessary adjustments and is committed to identifying his limiting FINDEX components

and acquiring requisite knowledge, skills, habits, passion, experience etc that will significantly increase it.

CUMULATIVE FINDEX SCORE:

60 %

FINDEX SCORES

COMPONENTS	MARKS (%)	COMMENTS
Financial Philosophies	63	Fairly Strong
Money Retention Ability	70	Strong
Dependent Money Generation Ability	70	Strong
Independent Money Generation Ability	45	Very Weak
Money Multiplication Ability	50	Weak

FINDEX SUMMARY

Mr. Sample possesses a mental code that is slightly better than that observed among average middle financial class personalities. However, this mental code is not close enough to that observed among the financially successful people around the world.

His mentality and habits are very similar to the mentality and habits observed among financially stable middle-class personalities. His habits are only slightly similar to the habits and mentality predominant among financially successful people. That means he has a 60% chance (6 out of 10) of becoming financially successful, if he continues with his current mentality and habits.

However, if he will devote a significant amount of time, effort and passion to pursuing information, skills, relationships, habits and activities that will enable him to reduce or eliminate some of the FINDEX limitations highlighted below, he will significantly improve his chances of becoming financially successful.

FINANCIAL PHILOSOPHY

Mr. Sample possesses fairly empowering financial philosophies. Although they are somewhat stronger, and more empowering than the philosophies held by average/middle financial class personalities, they are not as strong or empowering as those held by financially successful people all around the world. He focuses many of his thoughts about money and wealth creation on factors over which he has little or no control.

His fairly-positive and somewhat focused financial beliefs sometimes help him to access the creative hemisphere of his brain and utilize some of the rich reserves of information in his sub-conscious mind. Therefore, he sometimes receives ideas from his mind, which assist him to overcome financial challenges or obstacles that may drive an average person into financial crisis.

Improvement Tips:

Mr. Sample can strengthen his financial philosophies by increasing his understanding of empowering financial philosophies. He can do this by investing in books, seminars and tapes (etc.) on subjects such as:

- § Creative Thinking
- § Habits and Mentality of World Leading Millionaires
- § Principles of Proactivity
- § Failure Management Skills
- § Mental Financial Leverage

MONEY RETENTION ABILITY

Mr. Sample possesses significantly high money retention abilities, which are similar to those observed among financially successful individuals around the world. His attitude toward spending is usually unemotional, and rather disciplined. He usually considers the purpose, benefits and cost of most expenses before committing his resources to them. This relatively carefully spending habit gives Mr. Sample significant control over his financial life and provides him with a significant advantage for financial success. This is because Mr. Sample will rarely run into financial crises, not because unpredictable financial challenges never come his way, but because he has accumulated financial reserves that help him to deal with such crises. Thus, Mr. Sample will handle the events that may cause crises in other people's finances, with relative ease.

His emotional stability during periods of financial crisis usually helps him to take rational and effective financial decisions, which will most likely prepare him for future challenges. He will often be interested in seeking out rational and profitable investments by which he can further multiply his carefully accumulated funds.

Improvement Tips:

Mr. Sample can further enhance his money retention ability by expanding his understanding of money retention principles and skills. He can achieve this by investing in books, seminars, tapes etc, on subjects such as:

- § Personal Financial Planning
- § Personal Budgeting
- § Money Control Techniques

DEPENDENT MONEY GENERATION ABILITY

Mr. Sample possesses significantly high dependent money generation abilities, which are similar to those observed among financial successful individuals around the world. His attitude towards personal development is very positive. He has a very strong appetite for knowledge and skills in whatever forms he can get them.

He has a very strong belief in the philosophy of constant and never-ending improvement. He believes that the acquisition of the knowledge and skills required for effective performance in any position he finds himself is largely his responsibility. He is therefore willing to incur personal expenses and

make sacrifices that others may perceive as unreasonable in order to support his pursuit for valuable skills or information.

Mr. Sample's attitudes towards knowledge and skills acquisition makes him speedily and constantly increase his value and performance in any position in which he finds himself, especially within corporate employment. His consistent improvements in performance often make him experience increases in financial rewards, especially in a fair and goal-oriented private organization. In addition, regardless of his current financial remuneration, Mr. Sample will often have financial rewards extended towards him through employment offers, since his market value will usually be on the increase because of these attitudes.

Improvement Tips

Mr. Sample can further enhance his capacity for dependent money generation by expanding his awareness and understanding of personal development principles. He can achieve this by investing in books, seminars, tapes, etc on subjects such as:

- § Pain and Pleasure Principles
- § Law of Compensation and Personal Service Delivery
- § Gresham's Law of Planning
- § Principles of Proactivity and Responsibility
- § Law of Cybernetics and Personal Direction
- § Effective Time Management
- § Principle of Mental Leveraging
- § Law of Correspondence
- § Organizational Power and Politics

INDEPENDENT MONEY GENERATION ABILITY

Mr. Sample possesses independent money generation abilities that are typical of low financial class personalities. These independent money generation abilities are very different from the abilities observed among financially successful people around the world. His awareness and understanding of peoples' needs - what they buy and how they buy - is mythological and incorrect. This inaccurate perception makes it very difficult for Mr. Sample to identify needs and opportunities in his environment for which he can provide or develop solutions. In addition, he will find it very difficult to overcome many of the obstacles that will threaten to prevent him from achieving his goal of exchanging products or services for money in his environment.

Mr. Sample's very low ability for independent money generation will naturally inhibit his ability to take risks and will limit his chances of taking up entrepreneurial challenges.

Improvement Tips

Mr. Sample can overcome his weakness in independent money generation by increasing his awareness and understanding about independent money generation principles and skills. He can do this by investing in books, seminars, tapes etc on subjects such as:

- § Customer Psychology
- § Branding
- § Basic Selling Skills
- § Industrial Marketing
- § Marketing Strategy
- § Retail Marketing Management
- § Business Presentation Skills
- § Opportunity Identification Skills
- § Market Potential and Demand Estimation Skills
- § Pricing Strategy
- § Competition Management

MONEY MULTIPLICATION ABILITY

Mr. Sample possesses money multiplication abilities that are typical of those observed among average/middle financial class personalities around the world. His awareness and understanding of available money multiplying opportunities and investments is fairly low. He also has a somewhat low level of understanding of the purposes and uses of the money multiplication instruments available in his environment.

Mr. Sample's fairly low money multiplication ability makes him seldom look out for opportunities and means to consciously multiply his reserved or accumulated income, if he has any. This naturally slows down the rate at which he will move towards his goal of financial success, since inflation or untimely spending will likely erode any financial reserves or accumulated funds he has.

He will most likely be apprehensive and uncertain about his financial future and his ability to sustain his current standard of living after retirement.

Improvement Tips:

Mr. Sample can overcome and eliminate his weakness in money multiplication by increasing his awareness and understanding on money multiplication principles and skills. This can be achieved by investing in books, seminars, tapes etc on such subjects as:

- § Time Value of Money
- § Basic Principles of Investments
- § Linear and Exponential Income
- § Residual and Earned Incomes
- § Multiplication of Incomes
- § Investment Options, Instruments and Products
- § Stocks and Shares Investments
- § Real Estate Investment Opportunities

MOVING FORWARD ...

Reading through this report has no doubt provided you with some important insights into how you handle your finances, and why you achieve the financial results that you do.

In order to make the most of this report, you should ...

Develop a Plan of Action

Develop a plan to put into practice all the knowledge, information or skills gathered from these sources of information. A good way to do this is to write out all the actions that you intend to take as a result of the knowledge acquired and openly commit yourself to doing them before others (for example your spouse, children or close friends) that can encourage or challenge you to live up to your commitments.

 **Remember that ...**

FINDEX does not measure a *fixed* personality trait, which cannot be changed. Rather, it measures a *dynamic* financial mental code, which individuals acquire over years of subconscious programming. By consciously and actively filling your mind with positive and relevant information, *you can reverse any negative programs, and experience even greater degrees of success in your life!*

Therefore, no matter what your current FINDEX score may be, it can be improved by simply committing yourself to the acquisition of requisite knowledge, skills, habits, passion and experience that will significantly enhance it.

Additional Information



For more information on any of the above topics, please contact Mr. Abraham Laleye on 08033087178 Alternatively, send us an email at abrahamlaleye@robinsbeggconsulting.com.

See you at the very top.

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ABOUT ROBINS BEGG CONSULTING LIMITED

The Company

Robins Begg Consulting Limited was founded by a group of individuals with a critical blend of expertise in management, marketing and information technology. The company has successfully provided consulting services for several organizations in the Finance, Manufacturing, Services and Information Technology industries in Nigeria.

Our Mission

Our mission is to empower organizations and individuals to achieve success and significance in their areas of business. We continually expand the business opportunities and competitive potential of our clients by providing the right strategies, technologies and human resources skills required by them to achieve and sustain market leadership in their industry, while fulfilling the financial and developmental goals of other stakeholders.

Business Focus

To achieve our corporate mission we focus on three core components of our clients' business:

1. Strategy
2. People
3. Technology

Products

- Financial Success Index (FINDEX)
- Self Discovery Diagnostic Test (SDDT)
- Adolescent Talent Discovery Test (ATDT)
- Personal Effectiveness Therapy (PET)
- Business Compatibility Test (BCT)
- Staff Productivity Management Solutions (SPMS)
- Integrated Customer Management (ICM)
- Mind Activation Programming (MAP)
- Peak Performance Management Technology (PPMT)
- Staff Personality Analysis Test (SPAT)

Consulting Services

- Manpower Planning and Strategy Development

- Development of Multi-Dimensional Staff Evaluation Systems
- Staff Recruitment and Selection
- Corporate Planning and Strategy Development
- Staff Performance Audit
- Job Analysis, Description and Design
- Development of Motivational Staff Compensation and Incentive Packages
- Corporate Positioning or Re-positioning Strategy
- Business Process Re-engineering
- Strategic Marketing Audit (SMA)
- Strategic Marketing Planning (SMP)
- Change Management Strategy Development

Some Available Training Titles

- § Mind Activation Programming
- § Effective Interpersonal Relationship Skills
- § Advanced Business Writing Skills
- § Effective Administrative Management Skills
- § Strategic Approach to Influencing and Winning Profitable Customers
- § Effective Customer Relationship Skills
- § Strategic Approach to Marketing Insurance Business
- § Effective Supervisory Management Skills
- § Strategic Marketing Management
- § Strategic Skills for Building your Dream Business
- § Understanding and Managing Organizational Conflicts and Politics
- § Effective Sales and Customer Relationship Skills
- § Understanding and Managing Staff Performance
- § Strategic Key Accounts Management Skills
- § Warehouse Management Skills
- § Fundamentals of Logistics Management: Inbound Logistics Skills
- § Advanced Logistics Management: Outbound Logistics Skills